



Dear Fundraising Chair-

Whether your organization needs to raise \$100 or \$10,000—an Affy Tapple Fundraiser will get you to your goal. Over the years, we have helped organizations raise **millions of dollars in fundraising campaigns**. Our fundraisers are a proven success and our products have been a Chicagoland favorite for over 50 years.

Here are a few reasons why Affy Tapple Fundraisers are so fun and profitable:

- **Easy to organize:** We give you all the tools you need for your fundraiser
- **Fresh product:** All of our Affy Tapples are made to order
- **Delivery:** We deliver to you!*

Just follow these six easy steps to fundraising success:

- **Step 1:** Preview Affy Tapple products and calculate your potential profits online!
- **Step 2:** Call one of our friendly Affy Tapple Fundraising Team members at: 1.847.588.2900
- **Step 3:** Download our fundraising tool kit which contains all the product and pricing information as well as the order forms you will need to have a successful fundraiser. Then, **start selling!**

There are two ways to sell Affy Tapples:

Direct purchase- Buy your Affy Tapples direct and then sell them to friends, family, and Apple Lovers everywhere! This method is ideal if your organization is having a specific event with high attendance, and you plan on distributing the apples at the event.

Pre-Sell- Distribute our Affy Tapple order forms to all your fundraising team members. Fundraisers will take orders and collect the money at the time the orders are placed. When all of the order sheets are returned, add up the total number of cases you need to order (Don't worry we have a handy calculator online to help convert apples to cases) and place your order online.

- **Step 4:** Place your fundraising order by phone and select your delivery date
- **Step 5:** Distribute your apples and, **cha-ching**, collect your funds!
- **Step 6:** Pat yourself on the back for a job well done and bite into a crisp Affy Tapple to celebrate a successful fundraiser!

Of course, our Affy Tapple Fundraising Team is always available to answer your questions and provide friendly, prompt service. Just call: 1.847.588.2900. We look forward to helping you reach your fundraising goal!

The Affy Tapple Fundraising Team

*Restrictions Apply.