



Affy Tapple Fundraisers

Dear Fundraising Chair –

Thank you for your interest in Affy Tapple Fundraising.

Our delicious caramel apples have been helping Chicagoland organizations reach their fundraising goals for over sixty years. Fresh, crisp apples, buttery handmade caramel all topped with delicious toppings... our apples practically sell themselves! Over the years, we helped raise millions in fundraising campaigns. Let us help you reach your goal!

In this Fundraising Packet you will find:

- Instructions on how to have an Affy Tapple Fundraiser
- Pre-Sell Order Form
- Product & Profit Information

Follow these easy steps to fundraising success:

- Step 1: Review the fundraising packet which contains instructions on how to have a fundraiser, product and profit information, and pre-sell order form.
- Step 2: Decide if you want to place a direct purchase or if you want to pre-sell product.
- Step 3: Select your delivery date and place your order online or by phone.
- Step 4: Distribute your apples and, cha-ching, collect your funds!
- Step 5: Pat yourself on the back for a job well done and bite into a crisp Affy Tapple to celebrate a successful fundraiser!

And remember, please give us a call if you have any questions.
Our Fundraising Team is available 7am – 5pm Monday – Friday.
Give us a call! **847.588.2900**



You can place your order online at www.affytapple.com

- or -

Call us direct at **847.588.2900**



How to Have an Affy Tapple Fundraiser

How do I sell Affy Tapples?

There are 2 ways to sell Affy Tapples:

Direct Purchase: Buy your Affy Tapples direct and then sell them at your fundraising event! Perfect for sporting events, school assemblies and other high attendance events!

Pre-Sell: Distribute our Affy Tapple Pre-Sell Order Form to all of your fundraising team members. Fundraisers take orders and collect the money when orders are placed. When all of the order sheets are returned, calculate the number of cases you need and contact us to place your order!

How soon should I place my order?

We require 2 business days notice to fulfill an order if placed by 3 pm.

For example, if you place your order on Monday before 3 pm, we would be able to deliver as soon as Wednesday.

If you place the order on Monday after 3 pm, we would deliver on Thursday.

October is Affy Tapple's busiest month. Therefore, we need 7 days notice to fulfill an order.

We suggest you place an estimated order for an October fundraiser as soon as you know the date you want your product delivered. You may then adjust your order until 7 days prior to delivery date.

All orders are scheduled on a first come, first served basis.

Can I make changes to my order?

Changes can be made up to 3 pm, 2 business days before delivery.

During October, we can accept changes to existing orders up to 7 days prior to the delivery date.

Delivery or pick up?

Pick up: All orders can be picked up at our factory store location at 7425 N. Croname, Niles, IL 60714.

We are open Monday through Saturday, and during October we are also open on Sundays!

For store hours and directions, give us a call!

Delivery: The general delivery window is between 8 am and 3 pm, Monday-Friday.

However, for orders of 100 cases or more you may request a delivery window of either:

8 am to 11 am, or 11 am to 2 pm at **no additional charge.**

If your order is less than 100 cases, those delivery options may be requested for a \$20.00 fee.



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Standard Delivery

Standard delivery is **free** if you order **30 or more cases** and you are within a **50-mile radius of State and Madison**.

Affy Tapple delivers in the Chicagoland metro area, Northwestern Indiana and Southeastern Wisconsin.

You may purchase a mixture of any flavor Affy Tapple fundraising product to total the required 30 cases. If you are located outside that 50-mile radius a delivery surcharge may apply.

We are happy to deliver less than 30 cases at a small charge. Call customer service with any questions regarding delivery and cost.

Please make sure someone will be present during the specified delivery window. Your order cannot be delivered unless someone is there to receive, sign and pay for the order (please see payment section).

Please be prepared to have volunteers available to assist the delivery person in unloading. Our drivers want to remain on schedule for other fundraiser deliveries.

Please Note:

The delivery person will ask you to sign for your delivery noting the number of cases received. To avoid mistakes, we ask that you verify the number of cases by counting and inspecting them carefully before you sign. We will rely on your signature as proof of delivery. Be sure to keep your copy for your records.

Payment

We accept: organizational checks or money orders at the time of delivery. The organizational check or money order should be made payable to Affy Tapple.

We accept Visa, MasterCard and American Express when the order is placed. Credit card information must be given over the phone at the time your order is placed.

We cannot accept personal checks or cash.

Product Handling Instructions

Affy Tapples are made with the freshest ingredients and are perishable. To keep your Affy Tapples crisp and tasty, they should be stored off the ground in a cool, dry place (between 50F and 70F). Holding your apples in refrigeration extends freshness. Each apple is date coded with a "Best By" date. This lets you know when they are at their freshest.

Please allow your Affy Tapples to warm to room temperature before serving.

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